



Hotel Madison
JMU Alumni Club
Terms and Conditions

1. The JMU Alumni Club (the "Club") program, perks and terms are subject to change or termination without prior notice.
2. Participation in the JMU Alumni Club is subject to acceptance by Hotel Madison; Club benefits apply only to Club members.
3. Club member must be a JMU graduate at the time of program sign up.
4. Discounted rates cannot be combined with any other offer and may not be applied to group room blocks or group business.
5. Program benefits and discounted rates do not apply to existing reservations; they apply only to new reservations made after August 5, 2019 as a Club member.
6. Reservations are subject to availability and some blackout and restricted dates may apply.
7. Food and beverage discounts do not include alcohol.
8. Direct bookings are required for any program benefits to be applied. Valid only through reservations using your unique code online through hotelmadison.com or directly with Hotel Madison by phone or email. Third party reservations (booking.com, Hotels.com, etc.) do not qualify. Travel agents are not permitted to participate in this program.
9. All bookings under this program are subject to standard terms and conditions of Hotel Madison.
10. By participating in this program, you permit Hotel Madison to contact you via regular mail or email, allowing you to receive the latest exclusive offers.
11. The food and beverage discounts exclude all functions, meetings or events, and the bill must be settled by the participating member.
12. For the \$2 re-direct of corporate business room night dollars to the JMU Alumni Association, Club member's referral must be for new, qualified corporate group business to Hotel Madison and:
 - a. Must include overnight guest rooms
 - b. \$2 will be contributed to the JMU Alumni Association for each associated room night
 - c. Club member must be the original referrer for the business
 - d. Booking must be net and not commissionable to another source or travel agent
 - e. Post-event production report of JMU Alumni Association contribution will be provided to the referring alumni