



2023/2024 PARTNERSHIP REFERENCE GUIDE

GROUP SALES, SERVICE, AND ADMINISTRATION

Our team of hospitality professionals are here to serve you and assist with planning group room blocks, conferences, and special events. We thank you for your continued partnership and support.

To reserve group room blocks, please contact:

JMU Administration Groups:

Martha Fraser

Director of Sales & Marketing

mfraser@hotelmadison.com

(O) 540-214-2276

(M) 757-535-6400

JMU Academic Groups:

Jeff Cicatko

Sales Manager

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(O) 540-214-2287

(M) 808-343-3155

JMU Athletic Groups:

David Herscher

Sales Manager

dherscher@hotelmadison.com

(O) 540-214-2284

(M) 540-679-0223

For catering and special events please contact:

Rhoda Rull

Director of Catering & Events

rull@hotelmadison.com

(O) 540-214-2275

(M) 609-540-1311

For assistance with existing group blocks and reservations, please contact:

Tori Bruce

Reservations Sales Coordinator

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(O) 540-214-2283

Kourtney Ramirez

Reservations Sales Coordinator

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(O) 540-214-2056